

# CityBeauty

## PUMP UP THE VOLUME

Men are increasingly seeking to enhance their poolside package, mimicking the longstanding trend of women wanting breast implants in time for the beach.

Dr Oates, a facial plastic and cosmetic surgeon, sees an 80% upsurge in requests for 'man-overs' including his non-surgical Calibre procedure to increase phallic girth in December, in readiness for summer holidays.

"Men are increasingly seeking procedures, their attitude to cosmetic enhancement has shifted," Dr Oates told City Circular.

"Like women, bigger is often seen as better when it comes to filling out bathers, whether bikini or budgie smugglers so it's unsurprising that among the most requested by men for summer is the 'Calibre' procedure, or non-surgical phallic enhancement using dermal fillers."

Dr. Oates regularly sees men lacking summer self esteem in all areas of their life due to masculinity being entwined with size and prowess.

"Studies show that up to 60% of men are unsatisfied with the size or appearance of their penis," he says. "When men feel inadequate, it can have a major negative impact on their self-esteem."

"But when men feel more comfortable in their appearance this can also translate through to more confidence in other areas of life."

Dr Oates has performed over 150 Calibre procedures on men as young as 22 to men in their 60s, he is now training other doctors in the technique.

After a detailed and discreet consultation, numbing gel is applied before treatment and results are noticeable immediately. As it is non-surgical, there's little down time for a big upswing of warm weather confidence.

'Our clients have reported a significant, positive impact on



their overall confidence level. A little extra goes a long way in the self-esteem department', says Dr Oates.

The CALIBRE technique involves the injection of dermal fillers just below the penile skin, much like the injection of cosmetic fillers into the lips and cheeks since the 1990s. The procedure can be performed during a one hour in-clinic session with minimal or no downtime, it lasts between 18 months to three years.

The aesthetic symmetry can be enhanced during your review session about 4 weeks later.

CALIBRE is a medical procedure and should only be performed by Doctors trained and certified by CALIBRE Clinic.

*Medical Director and Principle Surgeon at CALIBRE Clinic, Dr Jayson Oates has 20 years' of experience in the field of aesthetic and lifestyle surgery, including six years as President of the Australasian Academy of Facial Plastic Surgery (2005-2011).*

### FACTS ABOUT YOUR PACK

- Smoking can shrink your manhood.
- Penile girth is more important than length for sexual satisfaction.
- Most men who seek penis enhancement procedures are in the normal size range.
- The reported normal length and girth of an adult flaccid penis ranges between 7.6 cm and 13.0 cm in length and 8.5 cm and 10.5 cm in width, and the reported normal length and girth of an erect penis ranges between 12.7 cm and 17.7 cm in length and 11.3 cm and 13.0 cm in width.
- Men seek penis enhancement procedures for a variety of reasons - ranging from feelings of anxiety in intimate settings, to wanting to experience more confidence.
- The procedure is reversible when using HA products.



Dr Jayson Oates

# CALIBRE