

# news

## A round-up of news stories in the aesthetic and anti-ageing medicine industry

### THE ULTIMATE 100 GLOBAL AESTHETIC LEADERS FOR 2019 BOOK NOW AVAILABLE

NEW COFFEE-TABLE BOOK COMPILED BY THE TEAM AT MYFACEMYBODY

**T**he Ultimate 100 Global Aesthetic Leaders for 2019 brings together some of the most brilliant minds in the field of Aesthetics from around the globe. This impressive coffee table book profiles an elite group of experts, carefully selected from the MyFaceMyBody global awards programme. Meticulously curated the 2019 Ultimate 100 is packed with practice spotlights, patient tips, treatment galleries and fascinating editorials and practitioner profiles. This respected industry publication also includes a directory of the top 100 leaders in Global Aesthetics, from the USA, Australia, UK, South Africa, and Brazil.

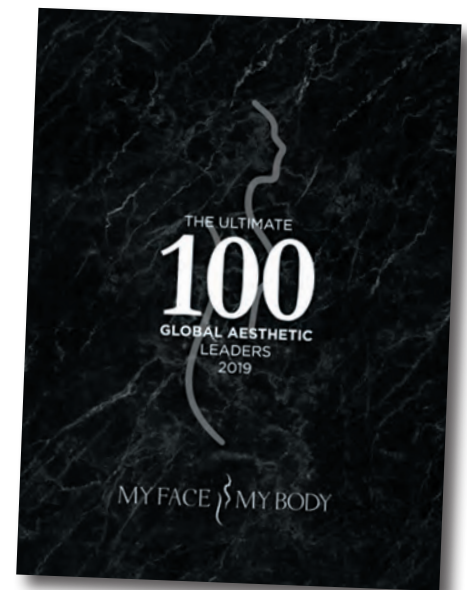
Experts include the legendary Dr. Paul Nassif from the TV show *Botched* and *Botched by Nature*, Dr. Varun Sharma, Dr. Jayson Oates, and Dr. Sarah Boxley. A definitive guide to leaders of the aesthetics industry, globally.

The Expert Profiles provides the reader with a comprehensive synopsis of each aesthetic practitioner. Detailing qualifications, credentials, experience and an overview of their specialization. Practice Spotlight outlines

a summary of each practice, including awards won, the clinic's specializations and industry achievements, as well as client testimonials. The Treatment Gallery shows before and after images, so potential clients can see the results they can realistically expect to achieve from a treatment or procedure. Extensive information to assist consumers with making educated and informed choices, regarding treatments, practitioners and which clinic.

Articles in the MyFaceMyBody Ultimate 100 cover a wide variety of treatments and industry advancements from across the field of aesthetics. Consisting of in-depth overviews of surgical and non-surgical treatments for the face, breasts, skin, body, and intimates. The Guide also offers a peek into some of the Global Statistics taken from the MyFaceMyBody Consumer Insight Survey. Figures published from an extensive consumer survey released in December 2018. Statistics that provide a unique insight into consumer trends and what consumers consider when thinking about aesthetic treatments.

The Ultimate 100 is brought to you by MyFaceMyBody, an independent and trusted



education resource for consumers internationally.

The MyFaceMyBody Ultimate 100 coffee table book will be available to view in good clinics across the UK, USA, Australia and New Zealand.

### DEFENAGE® 2-MINUTE MASQUE NEWBEAUTY 2019 AWARD WINNER

Progenitor Biologics®, LLC, the manufacturer and distributor of the scientifically backed skincare range, DefenAge®, has announced that the DefenAge 2-Minute Reveal Masque has been named the NewBeauty 2019 Award Winner for 'Best Brightening Mask.'

Each year, the NewBeauty Awards showcase the most innovative and noteworthy products that have the distinct ability to solve beauty's biggest

problems. Thousands of products and treatments are vetted by industry experts, NewBeauty editors and readers, and winners are announced each Spring.

The DefenAge 2-Minute Reveal Masque instantly resurfaces, refines and visibly reveals brighter, younger-looking skin. This warming cream mask's blend of ultrafine Sugar Crystals and plant-based Triple Enzyme technology intensifies radiance in

minutes and provides both natural-chemical and mechanical resurfacing without irritation. The masque is free from microbeads and fragrance and is environmentally friendly. The ultrafine sugar crystals, which act as exfoliating particles, dissolve during use and do not harm ocean wildlife.

'DefenAge's team is very proud that this unique formula that delivers high-performance while

being a gentle treatment, caught the attention of NewBeauty's editors. Our team thanks NewBeauty for such a prestigious Award,' said Progenitor Biologics' CEO, Nikolay Turovets, Ph.D.

DefenAge® Skincare is a technology-driven, evidence-based skincare line, primarily distributed through the professional aesthetic market, including dermatology, plastic, and aesthetic surgery practices.