

## When size does matter

A hard and Fast sell that offers to recalibrate your sex life

By Ben Harvey

Sometimes the next business trend is looking you in the (taut, shiny, unnatural) face. Plastic surgery aimed at baby boomers is a trend that's gaining momentum, according to the American Society of Plastic Surgeons.

"They're not necessarily looking to turn back the clock to their twenties, but just to make some subtle changes to put their best face forward," Ohio surgeon Anne Taylor was quoted as saying by the Daily Mail (the definitive source on these matters).

It's not just Americans who are trying to improve on the goods God gave them. And it's not just faces that are the target of improvement.

One Australian doctor has advertised in newspapers under the saucy headline "New approach to secret men's business".

"The appearance and size of one's genitalia, for both men and women, can cause great distress," the ad proclaimed.

Dr. Jayson Oates then went on to talk about a medical procedure, codenamed Calibre, which is a "non-surgical technique for penile enlargement" that uses "hyaluronic acid cosmetic injectable filler".

Placing the word "acid" so close to the word "penile" set the good doctor up early for a tough sell.

But he persevered.

"Guys just want to feel more confident in their bodies both in literal and hypothetical locker-room scenarios and with sexual partners."

Let's stop there for a moment to consider exactly how that "hypothetical locker-room scenario" might play out before continuing to hear from Dr. Oates.

"I have performed thousands of facial injectable procedures... so I started thinking about cosmetic injectable options for penises."

Now that's a hell of a segue.

Going from "Aunt Gladys look 10 years younger after her Botox" to "I wonder what it would do for Uncle Herbert's old boy" requires some serious blue-sky thinking.

Dr. Oates then went on to soothe readers who might still be smarting from the whole acid-on-chopper paragraph.

"HA fillers have been around since 2000 with a fairly good safety profile."

***"Let's not dwell on what happens to the girth which disappears between flaccid and erect states."***

Chaps, have a look downstairs and ask whether "fairly good" is a phrase with which you feel comfortable.

While you bare down there, also ask how you feel about “possible minor irregularities or infections”, which the doc was commendably open about being on the cards as a side effect. If, after some reflection, you are still of the mind to have your member treated then you are in for some good news; the Calibre procedure “can achieve a 2.5cm increase in flaccid shaft circumference and 1.2cm-1.8cm increase in erect circumference.”

Let’s not dwell on what happens to the 0.7cm-1.3cm of girth which disappears between flaccid and erect states and instead concentrate on more good news from Dr Oates.

“What we didn’t expect is Calibre also tends to increase flaccid length due to the additional weight.”

Apparently, your bell end gets heavy enough to stretch your whole todger.

Unfortunately, the extra length, like the additional girth, doesn’t fully translate while you are at attention.

The best bit of the Oates advert is at the end (much like your new-and-improved penis).

“Initially I thought that they would feel better in situations where their penis may be seen by another man, “Dr Oates says.

“However, they’re saying their partner definitely noticed the difference.”

Really? You actually thought blokes would do this primarily to impress their mates?

That they would go through “an application of numbing cream” before watching “many tiny threads of the filler injected around the whole penis just to wow a friend who may have copped an eyeful of sweaty junk while getting changed for squash? ■