



## **Billionaire's death sparks calls for safer penis enlargement surgery**

**MEDIA RELEASE, Perth March 8:** Perth surgeon Dr Jayson Oates FRACS says the death of diamond billionaire Ehud Arye Laniado, during a penis enlargement operation, could have been avoided with a pioneering cosmetic penis enhancing technique developed in Australia.

Dr Oates has developed a world-first treatment to enlarge a man's penis, using similar techniques to cosmetic fillers which are regularly applied in cosmetic medical clinics.

His clinics are now performing hundreds of enhancements across Australia.

"Our CALIBRE Penis Enlargement procedure uses dermal fillers. Locker room culture and the rise of toxic masculinity has put increasing pressure on men to live up to a dangerous expectation," Dr Oates said.

Dr Oates was recently published in the international [Aesthetic Surgery Journal](#) for his report on the psychological and psychosexual impacts of non surgical penile girth augmentation, and is currently working with Curtin University on a similar study.

He said other studies have shown that up to 50 per cent of men are somewhat dissatisfied with the size of their penis

"I've conducted the CALIBRE procedure on men mostly in their 30s, and the majority are actually of normal size, or even have a large penis to begin with - some men enjoy being a big guy and figure that being even bigger is better," he said.

Dr Oates said just like women used cosmetic procedures to boost their self-confidence, increasingly more men were turning to penis enlargement.

"People from all over the world have flown to Perth for the CALIBRE Penis Enlargement - I conduct hundreds of procedures each year. It's a first-of-its-kind non-invasive procedure with minimal risks that only takes 30 minutes," he said.

More [than 15,000 penis enlargement surgeries are carried out](#) globally each year, typically involving the insertion of a piece of medical-grade silicone to stretch the skin and tissue, making the penis look and feel larger.

Infections, nerve damage, erectile dysfunction and even death are some of the many risks associated with augmentation surgery.

"The CALIBRE Penis Enlargement technique can deliver the same - if not better - enhancement results without the need to go under the knife or using permanent fillers" Dr Oates said.



Dr Oates said his CALIBRE patients reported improvements in their self-esteem, feelings of masculinity and overall happiness.

“Confidence changes everything. Why is a woman having breast implants different to a man buying a Ferrari or getting his penis enlarged? It’s about whatever makes him feel good,” Dr Oates said.

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#### **About Dr Jayson Oates ENT FRACS**

Dr Jayson Oates is the primary cosmetic surgeon and medical director of Academy Face and Body in Subiaco, Western Australia. Dr Oates has a bachelor degree in Medicine and Surgery, is a fellow of the Royal Australian College of Surgeons and developed his training and experience in facial plastic surgery in the UK and USA. Dr Oates was elected President of The Australasian Academy of Facial Plastic Surgery in 2005 to 2011 and has co-authored a number of international medical reports on penile augmentation

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